

MNHS NorthStar and Starlette Dance Teams Personal Internet Profiles, Social Media, and Cell PHone Use Policy

The internet provides a public forum for any person on the “world wide web” to access. A personal profile or social networking site, although fun, can become a very serious tool in the hands of a person with the intent to do harm or when representing you as a member of an extracurricular activity.

As a NorthStar or Starlette, there is an expectation for you to conduct yourself in a respectable manner at all times. Your internet pages/spaces provide much information about you in a public venue. From the information you provide, the pictures and videos you upload/link, and the status updates you post, tweet, etc., a profile is established about your character, and an online reputation is created. It is important that you take as much care with this online reputation as you would with your real life reputation.

Please be responsible about your profile(s). Your profile is an extension of you, and directly affects the NorthStar/Starlette programs. It is my expectation that each student within this program represents themselves - and by extension - the NorthStars/Starlettes, McKinney North High School, and McKinney ISD appropriately.

Please use the following *guidelines* on your internet profiles:

- Have a password protected profile and only allow people you personally know to have access
- Allow your parents access to your sites (if you do not already do so)
- The director and officers must be allowed access to all of your social media forums - you may not block them or block certain images from view - doing so will result in consequences in accordance with the handbook
- No inappropriate pictures or videos (such as those taken without clothing, in undergarments, revealing swimwear, plunging necklines, PDA, vulgar body language or gestures, smoking, drug or alcohol paraphernalia, using or pretending to use illegal substances, cursing, etc.). Videos and photos of a sexual nature should not be posted, shared, retweeted, liked, etc.
- Delete any comments or responses that contain expletives, sexual content, allusion to illegal substances, etc. from your profiles. Also, do not make these kinds of comments on others' posts.
- Do not choose to support advertisements or other profiles that promote alcohol, smoking, or sexually explicit materials.
- Request that friends who post inappropriate content of you to delete them, and always untag your name from such posts that will not be deleted. The best way to avoid this is to make sure these types of photos/videos are not taken of you in the first place.
- Do NOT bully other students via any internet/social media forum, or other digital means.
- Do not take or exchange nude or partially nude photos/videos via cell phone or social media - especially not as a joke. These can be dangerous and such photos/videos of minors are illegal to possess.

Protocol for your profiles:

The director will periodically peruse web-based profiles. If you have any inappropriate material on your profile, the following actions will take place;

1. The severity of the offense will be determined by the director and MNHS administration.
2. The severity of the offense will determine the severity of the consequences.
3. You must IMMEDIATELY remove inappropriate content.